



McGann Orthodontic Clinic Networks guarantees the highest world-class standard in general and dentofacial orthodontics. With its large network of experts from around the world, McGann Orthodontics has developed a powerful way to ensure orthodontic success on every case.

Using its latest technologies, worldwide network of experts, and unified diagnosis system, McGann Orthodontics provides patients the highest level of orthodontic care and monitors every case with its high standards to ensure beautiful results. With an established network using the utmost criteria, you can feel confident that you are receiving the highest orthodontic standard in the world.

Read more about the standards and clinics in our network at [mcgannortho.com](http://mcgannortho.com)



Ask your dentist how custom Individualized Braces can optimize the alignment of your teeth and facial profile!

[www.individualortho.com](http://www.individualortho.com)

Visit our website for a wide range of material that can help you decide if customized braces are right for your lifestyle and smile.

“Before my treatment, my teeth looked bad and I felt self-conscious about my smile. Because this customized treatment, my mouth and facial features improved and I smile more, giving people the idea that I am friendly. I would go through the treatment again!”

— Gabby Nadal, Individual Orthodontics patient



Talk to your dentist about how to get the most advanced orthodontic treatment today!

# INDIVIDUAL ORTHODONTICS



## INDIVIDUAL Patient Orthodontics



The world's most EFFECTIVE and EFFICIENT way to straighten your teeth!

## Each Patient is Different

The Individual Patient (IP) Appliance® was the first customized appliance system in the world and is an enhanced straight archwire technique. In the current standard in orthodontics, dentists use “straight archwire” appliances with one bracket design and one archwire for all patients, which is not always sufficient to treat all tooth movements.

However, the IP Appliance® revolutionized orthodontics by allowing doctors to customize the optimal appliance for *each* patient. This customization results in faster, more consistent treatment results. Tens of thousands of successful cases from all over the world have already proven that this is the most efficient way to straighten your teeth, *the next generation of orthodontics*.

### The Science & Components Behind It

The IP Appliance® has proven to be the most effective method of orthodontics. Cases finish in 40% less time by adding torque and rotations early in treatment. This system also uses the optimal archwire shape for each patient based on each individual's anatomy and case goals. More importantly, results are more stable as teeth have been in their final position for longer.

Your dentist uses brackets and archforms customized to you, to minimize wire bending. This improves the consistency of your results and will give you the best looking smile.

Your braces will be individually designed, tailored to your anatomy and case goals unlike other orthodontic appliances. Your IP Appliances® will have these components:

- Brackets specific to each tooth
- Custom welded bands
- Archwires specific to your facial characteristics and tooth movements, guiding your teeth within the size and shape of your unique bone structure
- Long acting nickel-titanium springs and wires to extend the time between treatment visits
- Computer aided diagnosis of the best bracket and wire combinations for each treatment

## Benefits

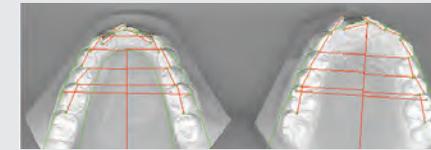
- **CUSTOMIZED** – IP Orthodontics gives dentists 10 times more bracket and archwire designs to choose from, creating a treatment-specific set of braces. Each tooth is diagnosed to find the best bracket for the intended direction of tooth movement. Your braces will be designed and made for *you*.
- **FASTER TREATMENT** – Treatment with the IP Appliance® has been shown to be at least 6 months faster than the current straight archwire appliance treatment. Since treatment time varies significantly by severity, age and anatomy, speak with your dentist to get a better projection on your treatment time.
- **FEWER TREATMENT VISITS** – Due to the use of long-acting materials and the reduced need to make archwire corrections, intervals between visits can be extended. This means less travel and time in the dentists' chair, with better results.
- **MORE COMFORT** – Since your braces and wires are customized to you, you have less wire changes, pain and irritation.



- **BETTER SMILES** – IP Orthodontics diagnosis compensates for unwanted tooth movements. Computer aided diagnosis accurately predicts your teeth's path to its final position, shortening your treatment time and reducing unexpected tooth movements.
- **IMPROVED RETENTION** – Retention has improved significantly by straightening the teeth more effectively, earlier in treatment. Customized brackets specific to each tooth's rotation are applied to fully straighten your teeth. Since your dentist does not need to make as many archwire compensations throughout the treatment, your teeth are straightened to their final positions earlier and have improved capacity to retain in that position.

## Computer-Customized

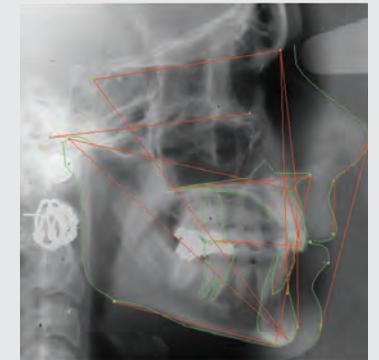
for your Perfect Smile



A Progressive smile uses computer generated orthodontic technology that produces faster and more stable results. Your braces

will be individually designed for the most effective and fastest treatment. With the aid of a computer, your dentist diagnoses your teeth, bone structure, and facial profile to develop your treatment plan and customize your brackets.

Your dentist uses cutting edge orthodontic technology to create the optimal treatment plan for you. Your doctor analyzes every detail before the case starts to interpret any potential problems before they happen. Some of the technologies used include digital cephalometric analysis, model measuring, visual treatment objectives and over 150 treatment plan templates.



“An appliance diagnosis for each patient leads to a completely new dimension of orthodontic care that far surpasses that of the past.”  
— Dr. Don McGann

